

A JA Bowl-A-Thon event sponsorship benefits Junior Achievement, the children we serve and YOU!



Let Their Success Be Your Inspiration!

Presenting Sponsor \$5,000

- Company logo recognized and listed as a presenting sponsor for the JA Bowl-A-Thon.
- Logo on all electronic mailings sent to our data base or materials used to advertise and promote the event.
- Company logo listed as a presenting sponsor on the front & back of over 2,500 t-shirts given to event participants.
- Prominent visibility of your company logo on our JA Bowl-A-Thon event website with a direct link to your company website.
- Company listed in our monthly coordinator newsletter and our participant event newsletter.
- Company showcased in a select monthly newsletter.
- Opportunity to provide promotional items for the event in participant giveaways.
- Company recognition on registration signage at event.
- Ability to promote and be recognized as a company that cares about the future success of our young people.
- Registration waived for up to 5 teams.

Platinum Sponsor \$3,000

- Your company logo recognized and listed as a platinum sponsor for the JA Bowl-A-Thon.
- Logo on all materials used to advertise and promote the event.
- Company logo listed as a platinum sponsor on the back of over 2,500 t-shirts given to event participants.
- Prominent visibility of your company logo on our JA Bowl-A-Thon event website with a direct link to your company website.
- Company listed in our monthly coordinator newsletter.
- Opportunity to provide promotional items for the event in participant giveaways.
- Ability to promote and be recognized as a company that cares about the future success of our young people.

Gold Sponsor \$1,000

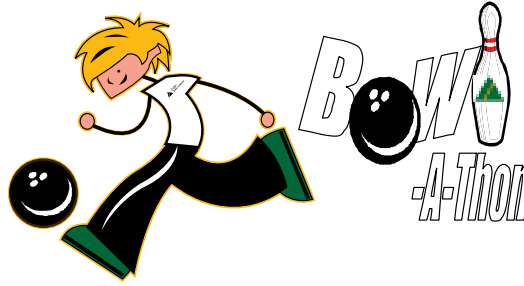
- Your company recognized and listed as a gold sponsor for the JA Bowl-A-Thon.
- Logo on all materials used to advertise and promote the event.
- Company logo listed as a gold sponsor on the back of over 2,500 t-shirts given to participants.
- Prominent visibility of your company logo on our JA Bowl-A-Thon event website.
- Company listed in our monthly coordinator newsletter.
- Ability to promote and be recognized as a company that cares about the future success of our young people.

Silver Sponsor \$500

- Your company recognized and listed as a silver sponsor for the JA Bowl-A-Thon.
- Company Name listed on specific electronic and print media, marketing and promotional materials.
- Company name listed as a silver sponsor on the back of over 2,500 t-shirts given to participants.
- Prominent visibility of your company name on our JA Bowl-A-Thon event website.
- Company listed in our monthly coordinator newsletter.
- Ability to promote and be recognized as a company that cares about the future success of our young people.

Please complete the registration form on the back of this page and return it by November 15th to ensure that your company is included in this great opportunity! If you have any questions please do not hesitate to call Terri Kraham at 636-728-0707 ext. 234 or email her at tkraham@jastl.org

**Deadline
Nov. 15th!**



I would like to purchase the following sponsorship for the 2011 Annual Junior Achievement Bowl-A-Thon:

- Presenting Event Sponsor - \$5,000
- Platinum Event Sponsor - \$3,000
- Gold Event Sponsor - \$1,000
- Silver Event Sponsor - \$500



Sample T-Shirt.

BACK

I would like to make a donation to the JA Bowl-A-Thon in the amount of \$ _____

I have included a check for the total cost of my sponsorships.

Please bill my credit card: MC VISA AMEX DSC

Card Number

Expiration Date

Security Code

Please invoice me at the following address:

Name

Company

Address

City, State, Zip

Phone

**Complete and return to:
Junior Achievement attn: Terri Kraham
17339 North Outer Forty Road, Chesterfield, Missouri 63005
Or fax form to: 636-728-0708**

***Please e-mail all logo art as you would like it printed on the T-shirts to: tkraham@jastl.org**

****Checks to be made payable to: Junior Achievement/Bowl-A-Thon**

Any questions please contact Terri Kraham at 636-728-0707 ext. 234

